



# Press Release

2 September 2013

## Bird ebook- Identifying Birds Easily

New to the ACS ebook shop is the ebook- **Birds**. The Birds ebook contains over 130 colour illustrations of birds and different birds species as well as 117 pages of fascinating and interesting facts about birds.

Learn the fundamentals of bird identification by gaining an understanding of the 29 different categories (bird orders) that they belong to. The bird orders have different attributes that set them apart from other orders. For example, birds of prey and owls are both carnivores. They are in different orders, though and there is many other attributes that ensures that they are in different categories. Once you know how to identify the different bird orders, you will find it much easier to identify different bird species.

As the Birds ebook provides an excellent foundation in bird identification, it is aimed at amateur bird watchers or can also be used as a handy reference to anyone is who doing serious studies on birds. Our students in Ornithology will find this book complimentary to their studies.

Birds are such fascinating creatures, download a copy of the Bird ebook to start learning more about them today. For more information on the book and to download a sample, visit our bookshop:

<http://www.acsbookshop.com/product-birds-identifying-birds-pdf-ebook-5610.aspx>

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If you have any queries or would like to arrange an interview, please call or email the ACS head office on the Gold Coast on (07) 5562 1088 and ask for our Media and Marketing Officers ([admin@acs.edu.au](mailto:admin@acs.edu.au)).

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**About ACS Distance Education** ... Established in 1979, ACS Distance Education is a leading Australian Distance Education provider which offers over 600 courses via Correspondence, online or on CDs. The Institution has offices in Australia, United Kingdom and is operated through Affiliates in thpe United States. With the head office located on the Gold Coast, ACS has educated thousands of students, many of whom have gone onto successful employment, both in industry or in their own businesses. The school employs staff in 3 states of Australia, plus the U.K., U.S.A and New Zealand.